

BUILDING THE CCDKM DATABASE: A PROGRESS REPORT

CCDKM is an umbrella organization for 8 'clusters' of activity and initiatives, all related to the broad area of 'youth and media'.

These are as follows:

Television with a focus on broadcast television, mainstream television programming and regulation

Radio will include a wide variety of radio forms – mainstream, community, multicultural, government, commercial, webstreamed, popular, minority, specialist.

Video with a focus on DIY (do it yourself) image making - VCD, DVD, other digital formats (This cluster might be combined with youth media production below)

Digital media and culture including anything to do with computer games, virtual worlds, cyberspace, internet, blogs, on-line social networking, mobile phones

Print media including comics, magazines, stories, poetry, news, journals, self-publishing

Theatre and folklore including community theatre, activist theatre, classical theatre, dance, performance, puppets

Media literacy/media education which includes anything about teaching media studies, media education in schools, but also a focus on youth and consumer culture, impact of advertising, youth subcultures, popular music, risk taking behavior (smoking, drinking, drugs, sex)

Youth media production with a focus on young people making their own media content.

Each of the above represents one grouping of CCDKM partners (community groups, NGOs, philanthropic organizations, foundations)

Part of our 'mission' as a Center is to compile **e-resources** relevant to each cluster, so that we have on our website for any visitor the provision of an on-line open source bibliography of research material.

CCCKM partners connected to each of the clusters are being asked to share resources, policy documents, organizational initiatives, and available research in order to build a wide-ranging e-resources database. Center volunteers will also be included in the search on-line data bases in order to begin the CCDKM process of database construction.

Criteria currently used for items included a specifically research focused e-resources database:

- On-line references with a research and/or policy focus
- E-references broadly related to the clusters specified above
- For each on-line reference
 - A URL address, title, author, date of publication if available
 - Full text, and readily accessible to all who visit the CCDKM website
- A wide-ranging search for material
- Up to date e-resources and searching back to 1995

The building of a comprehensive database focused on all aspects of youth media is a longer term goal. In the meantime, CCDKM's aim is to start small but develop the beginnings of our e-resources over the next few months.

Ultimately the website will have a side-bar called 'E-resources' with a link to 3 areas

- Research resources
- Useful weblinks
- Archive