





Microsoft YouthSpark Enhancing and Developing ICT for youths SMEs in ASEAN

REPORT FOR CCDKM, THAILAND

Reported by: The Research Center for Communication
Development and Knowledge Management (CCDKM)

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BACKGROUND

The ASEAN Foundation Project: Enhancing ICT Skills of Small Medium Enterprises in ASEAN, funded by Microsoft is planned to be implemented for 3 years, from 2012 to 2015, with focus on enhancing ICT skills of SMEs in 4 ASEAN countries, namely: Vietnam, Indonesia, Thailand and the Philippines. In Thailand, the project was launched in January 2015 and was made part of Microsoft Youth Spark Program. The Research Center of Communication and Development Knowledge Management (CCDKM) is the implementing agency together with Microsoft Thailand and ASEAN Foundation.

OBJECTIVES

The Enhancing ICT Skills of Small Medium Enterprises in ASEAN Project aims to:

- a. empower young entrepreneurs at different levels through ICT skills training for personal and business growth and development
- b. raise awareness on the use of ICT for business success and development
- c. increase awareness and realize the full potential of using ICT in daily life especially in e-commerce and e-business for young entrepreneurs

THE PARTNERS



The ASEAN Foundation is an inter-governmental, non-profit organisation established by the ASEAN Leaders in December 1997 based in Jakarta, Indonesia. The Foundation aims to enhance ASEAN awareness and identity, promote greater interaction among the peoples of ASEAN, develop quality human resources, and address socioeconomic disparities in the region. The ASEAN Foundation places great importance in improving the quality of life of the people of ASEAN. The strengthening of ASEAN regional cooperation in socio-economic development contributes to the eradication of poverty which is an indispensable requirement for sustainable development. Furthermore, the ASEAN Charter, in Article 15, mandates the ASEAN Foundation to collaborate with the relevant ASEAN bodies to support ASEAN community building by promoting greater awareness of the ASEAN identity, people to-people interaction, and close collaboration among the business sector, civil society, academia and other stakeholders in ASEAN.

Please visit our website at www.aseanfoundation.org to find out our latest programs, events, scholarships, and funding opportunities.



Founded in 1975, Microsoft (Nasdaq "MSFT") is a global corporate to empower people using reliable software anytime, anywhere and through any device. Microsoft's long-standing commitment is to creating opportunity through technology, training and experiences that empower youth around the world to imagine, realize their full potential and make a real impact for a better tomorrow.

For more information, please visit www.microsoft.com



The Research Center of Communication and Development Knowledge Management (CCDKM) was initiated by various groups of people from different institutes, universities, knowledge frameworks, backgrounds, interests, and nationality, all wanting to contribute to positive and sustainable social and cultural change. The major focus is on the interconnections between "Media" "Communication" and "Development". The centre's outlook is to "give back" and "empower" the ones who have "less" - the disenfranchised, the dispossessed and the marginal.

We have a regional outlook as a starting point - Thailand, the Greater Mekong Sub-region and ASEAN - and plan, in the future, to engage with similarly focused organizations in many other countries around the world. The centre's work is volunteer-based aiming to facilitate relevant and timely knowledge building and innovative practice to enhance participatory development, mutual support and self-sufficiency. Contributions and the sharing of specialist knowledge and experience in these areas are most welcome.

The centre works collaboratively with many active partners -- NGOs, community groups, foundations, government agencies, university researchers and independent scholars and activists. For more information, please visit: http://www.ccdkm.org, http://www.aptn.info/and http://www.telecentre.org/.

THE TRAINING CONTENT

The training course has five modules which contain different business and technology topics.

Module 1: Operations and Management with different tools such as Scheduling, Contact and Management Tools, Data Management, Sharing in the Cloud (SharePoint Online)

Module 2: Finance Tools with different Tools such as Financial Documents, Expense Tracking Tools, Financial Graphics Tools

Module 3: Communication Tools with different Tools such as Presentation Tools, Virtual Collaboration, Communication Devices

Module 4: Marketing Tools with different tools such as Print Marketing

Module 5: IT Security with different topics relating to data protection such as back up data, junkemail filter.

TRAINING DATES AND VENUE

The trainings were conducted in different areas in the North Eastern and the South of Thailand. There are 2 types of training; Training of Trainer and the Basic ICT Training.

Trainings of Trainer were organized in various locations as follow;

- Ban Som Seaw Telecentre Banpodphisai District, Nakornsawan Province, 10-12 March
 2015
- 2. Romkrow School, Nondideang District, Burirum Province, 27-29 March 2015
- 3. Faculty of Sciences and Liberal Arts, Rajamangala University of Technology Isan— Mueang Nakhon Ratchasima District, Nakhon Ratchasima Province, 1-3 April 2015
- 4. Buengba Community School, Nongsuea District, Pathumthani Province, 25-27 August 2015

Basic ICT Trainings were organized in the North Eastern and Southern part of Thailand as follow;

- 1. Ban Somseaw Telecentre, Banpodpisai District, Nakhonsawan Province, 13-14 March 2015
- 2. Muang Phichit Telecentre, Muang Phichit, Phichit Provice, 16-17 March 2015
- 3. Young girls development Center, Maerim District, Changmai Province, 19-20 March 2015
- 4. Young girls development Center, Maerim District, Changmai Province, 21-22 March 2015
- 5. Romkrow School, Nondideang District, Burirum Province, 30-31 March 2015
- 6. KhonKaen Telecentre, Muang KhonKaen, KhonKaen Province, 3-4 April 2015

- 7. Faculty of Sciences and Liberal Arts, Rajamangala University of Technology Isan— Mueang Nakhon Ratchasima District, Nakhon Ratchasima Province, 4-5 April 2015
- 8. Faculty of Sciences and Liberal Arts, Rajamangala University of Technology Isan— Mueang Nakhon Ratchasima District, Nakhon Ratchasima Province, 4-5 April 2015
- 9. Din Daeng Telecentre- Huai Khwang District, Bangkok Provice, 20-21 April 2015
- 10. Din Daeng Telecentre- Huai Khwang District, Bangkok Provice, 22-23 April 2015
- 11. Rajamangala University of Technology Rattanakosin— Hua Hin District, Prachuapkhirikhan Province, 23-24 May 2015
- 12. The Redemptorist Vocational School for People with Disabilities—Phattaya District, Chonburi Province, 29-30 May 2015
- 13. The Redemptorist Vocational School for People with Disabilities—Phattaya District, Chonburi Province, 31 May-1 June 2015
- 14. The 3rd Militory Camp, Royal Protection–Petchaburi Province, 26-27 May 2015
- 15. Rajamagala University of Technology Krungthep—Bangkok, 12-13 August 2015
- 16. Thairathwittaya75 School- Saimai District, Bangkok, 24-25 October 2015

TRAINERS AND PARTICIPANTS

A team of trainers from the Research Center of Communication and Development Knowledge Management (CCDKM) conducted 4 trainings of trainers held in various locations as listed earlier. The participants are youths from community ageing from 18 to 26. They are mostly students and aspiring young entrepreneurs with some already started their own business.

A total of **402 young entrepreneurs** from the North Eastern and Southern part of Thailand participated in the Microsoft YouthSpark - Enhancing and Developing ICT for youths SMEs in ASEAN project Phase III.

TRAINING PROCEEDINGS

The training course is delivered by combining lectures, Q & A, coaching, group discussions, presentation and role plays.

Microsoft YouthSpark - Enhancing and Developing ICT for youths SMEs in ASEAN Phase III is a joint venture of ASEAN Foundation, Microsoft Youth Spark Program, and the Research Centre of Communication and Development Knowledge Management (CCDKM). The training aims to empower young entrepreneurs through Information and Communications Technology (ICT) and to help them promote their business. The training starts with an opening statement from Ms. Supahrat

Juramongkol, Community Affair Manager of Microsoft (Thailand) Limited introduced the Microsoft YouthSpark Program while a trainer team from CCDKM conducted the training. The five consecutive trainings conducted were held in different venues catering to students.

On the first day of training, the participants were asked to introduce themselves and share something about their business. The 5 modules covered during the training are the following:

- Module 1: Operation and Management with different tools such as Scheduling, Contact and Management Tools, Data Management, Sharing in the Cloud (SharePoint Online);
- Module 2: Finance Tools with different Tools such as Financial Documents, Expenses Tracking Tools, Financial Graphics Tools;
- Module 3: Communication Tools with different Tools such as Presentation Tools, Virtual Collaboration, Communication Devices;
- Module 4: Marketing Tools with different tools such as Print Marketing;
- Module 5: IT Security with different topics relating to data protection such as back up data, junk-email filter.

During the training the participants were interested to learn how ICT could help improve their business. They learned how to create brochures and manage their stock and track their finances through Excel. Many were impressed with the WordPress training. Through WordPress they learned to create own business website and share to social media page. Through the ICT Training for SMEs, the participants learned the different marketing tools to promote their products like creating brochures and website.

Learning new ICT knowledge and skills, the training made the participants realized that ICT offers a lot of possibilities that could help improve their small business and gained ideas on how to promote their businesses better with no cost.

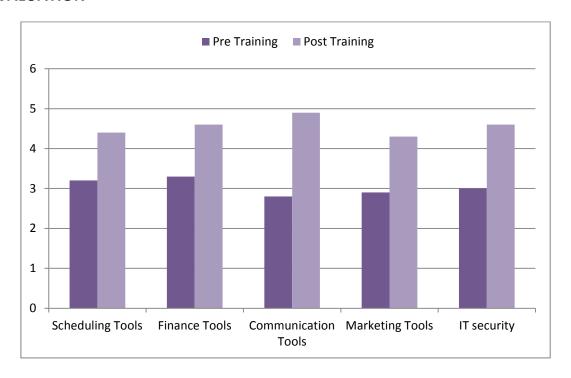
IMPACT OF THE TRAINING

Miss Virada Ngamlert. Trainer from Nongkrotpittayakom, Nakornsawan province. Knowledge and skills form Microsoft YouthSpark can be apply and multiply to all my family, friends. And networks. I have nothing change because I am still being the same as I used to. So, the knowledge and skills from this training can help me to apply into my family's business as well as other business and hobbies. Some problems about the website creation because it is the new knowledge for me. I can have my own website to boost my own business besides I also can produce my won PR materials. Can do some more PR to more channels such as the website of the Cooperatives, the community spots Can be the local ICT trainers of the community as well as some other local agencies too. ICT for business

is new and might have some difficulty. So, if we don't understand, we need to ask the trainers. We also can learn by ourselves too. My dream is to be the teacher, but to go to university might be very difficulty but it is my dream. All kinds of environment problems, social problems as well as the media itself is also a problem. ICT can help as a tool to seek for any demanded and relevant knowledge to help tackle the problems. The Agricultural Cooperatives is also some of the core agency to help in PR and partners in all community's problems. To seek information and knowledge about further education, more creative jobs, and income, etc. Would like to see a good project like this because it let use learn about the tool to apply to all of our activities in our lives.

Mr. Samrith Nopparat. Trainer from Phichit. He is the Chairman of OTOP Nongwai candy. This training program, young entrepreneurs ASEAN in can be applied to more levels of business because I was trained about its fundamental of using Microsoft Office then developed to create my own blog sites with Wordpress. This can add more channels for my own business as well as my community business. If I didn't join this Microsoft Youthspark training, I still doing the same as I used to before, I might also develop myself but it might too slow while the world has jumping around me. This training can help me more ideas to some fast track instead of trail and error by my own. At present, there are fewer jobs and are highly competitive. Therefore it is good to learn more, to practice more and to get a chance to network among all the other business operators both nearby and form the other communities. This training trained me more about some more ideas to access and gain more marketing channels. How to create more PR/advertising materials for my own business and how to update my own business website. ICT is the real tool to help in opening up more business opportunities and others business opportunities too. YouthSpark gave us the idea to open an online store to some of the vocational groups of Phichit province. Because we still have more products but don't know how to sell it. From this training, then we might will categorized our products then set up some cluster of the products and post it in our own website. Then our people will have more opportunities and income.

EVALUATION



From the pre and post evaluation; Most of the participants increase their knowledge level after participate the training in every topic as determine from graph above.

For total evaluation, participants satisfied most in the content, process and benefit of the training.



LESSONS LEARNED

There are some lessons learned as follows:

- The sample/case study from the module should be applied and adjusted to suit the local community trend and lifestyle. This should let participants understand better and faster as some case samples present the business too far from their familiarity.
- The course book should be updated as some products have been re-named (Sky Drive to One Drive) and re-function or even upgrade so the picture shows in the course book may differ from the program screen showing during the training (different version of Microsoft, office 365).

CONCLUSION

The Microsoft YouthSpark - Enhancing and Developing ICT for youths SMEs in ASEAN Phase III was successfully implemented.

RECOMMENDATION

• Prolong training period for the training of the trainer to allow more time for participants to experience the lesson (more time for their trial and error). With more practice time, they might encounter problem so they can ask for advice from trainer team right away. Although CCDKM trainers allow students to make a call when encounter problem during the basic of trainer, it might affect trainers (who previously join the training of the trainer) confidence regarding to topic they are delivering.

ICT INCUBATION PROGRAM

APPENDICES

A. PHOTOS OF TRAININGS

 Photos of Trainnings at Ban Som Seaw Telecentre – Banpodphisai District, Nakornsawan Province, 10-12 March 2015









2. Romkrow School, Nondideang District, Burirum Province, 27-29 March 2015









3. Faculty of Sciences and Liberal Arts, Rajamangala University of Technology Isan— Mueang Nakhon Ratchasima District, Nakhon Ratchasima Province, 1-3 April 2015









4. Buengba Community School, Nongsuea District, Pathumthani Province, 25-27 August 2015









5. Ban Somseaw Telecentre, Banpodpisai District, Nakhonsawan Province, 13-14 March 2015









6. Muang Phichit Telecentre, Muang Phichit, Phichit Provice, 16-17 March 2015









7. Young girls development Center, Maerim District, Changmai Province, 19-20 March 2015









8. Young girls development Center, Maerim District, Changmai Province, 21-22 March 2015









9. Romkrow School, Nondideang District, Burirum Province, 30-31 March 2015









10. KhonKaen Telecentre, Muang KhonKaen, KhonKaen Province, 3-4 April 2015









11. Faculty of Sciences and Liberal Arts, Rajamangala University of Technology Isan— Mueang Nakhon Ratchasima District, Nakhon Ratchasima Province, 4-5 April 2015









12. Faculty of Sciences and Liberal Arts, Rajamangala University of Technology Isan— Mueang Nakhon Ratchasima District, Nakhon Ratchasima Province, 4-5 April 2015









13. Din Daeng Telecentre– Huai Khwang District, Bangkok Provice, 20-21 April 2015









14. Din Daeng Telecentre– Huai Khwang District, Bangkok Provice, 22-23 April 2015









15. Rajamangala University of Technology Rattanakosin— Hua Hin District, Prachuapkhirikhan
Province, 23-24 May 2015









16. The Redemptorist Vocational School for People with Disabilities—Phattaya District, Chonburi Province, 29-30 May 2015









17. The Redemptorist Vocational School for People with Disabilities— Phattaya District, Chonburi Province, 31 May-1 June 2015









18. The 3rd Militory Camp, Royal Protection—Petchaburi Province, 26-27 May 2015









19. Rajamagala University of Technology Krungthep– Bangkok, 12-13 August 2015









20. Thairathwittaya75 School– Saimai District, Bangkok, 24-25 October 2015









B. LIST OF PARTICIPANTS

Trainings of Trainer

 Ban Som Seaw Telecentre – Banpodphisai District, Nakornsawan Province, 10-12 March 2015

1.	Mr.	Wanlaub	Viriya
2.	Mr.	Peerapat	Runrum
3.	Ms.	Kritsana	Noomnoy
4.	Mr.	Nikom	Janma
5.	Ms.	Siripron	Sompronpan
6.	Ms.	Virada	Ngamlert
7.	Ms.	Chutima	Kongsattran
8.	Ms.	Nochchanad	Bangluang
9.	Ms.	Julavalai	Maison
10.	Ms.	Siriwat	Saard
11.	Mr.	Tawanchi	Pansang
12.	Ms.	Nut	Pattanachikul
13.	Ms.	Yaowalak	Lattanalelawut
14.	Mr.	Nattawut	Jaiarn
15.	Mr.	Veerapat	Sriphum
16.	Mr.	Prapat	Akalak
17.	Mr.	Supachai	Phatchalak
18.	Ms.	Lattanawalai	Kongdee
19.	Ms.	Kratsara	Triphat
20.	Mr.	Apiwat	Jommarang

2. Romkrow School, Nondideang District, Burirum Province, 27-29 March 2015

1.	Ms.	Pharunya	Numtaothong
2.	Ms.	Chonlada	Pangaum
3.	Ms.	Jatuporn	Chaiya
4.	Mr.	Prakai	Katburom
5.	Mr.	Kannapas	Saengnuan
6.	Ms.	Autchariya	Wuttiya
7.	Ms.	Supattra	Boonkueang
8.	Ms.	Pradabdow	Yuttasoungnutn
9.	Ms.	Wanatchaporn	Payakkoon
10.	Ms.	Arreerat	Sodsen
11.	Ms.	Sidarat	Sanuanram
12.	Mr.	Wongsapat	Bulakorn
13.	Ms.	Kewalin	Malun
14.	Ms.	Siriporn	Maksri
15.	Ms.	Paweena	Chaiya
16.	Ms.	Siwakon	Chadaram

17.	Mr.	Watanyu	Radkatok
18.	Ms.	Sittiporn	Napang
19.	Ms.	Rinthawee	Ruknumteang
20.	Mr.	Arenon	Sintun

3. Faculty of Sciences and Liberal Arts, Rajamangala University of Technology Isan— Mueang Nakhon Ratchasima District, Nakhon Ratchasima Province, 1-3 April 2015

1.	Mr.	Thanin	Rabeabpho
2.	Ms.	Sornarnong	Marisorn
3.	Ms.	Kamara	Deangsakul
4.	Ms.	Sawitree	Keawpowng
5.	Ms.	Thanaporn	Keawka
6.	Ms.	Pensiri	Karntirakul
7.	Ms.	Jongkon	Junrewng
8.	Mr.	Pongphum	Keawsungnern
9.	Ms.	Pitiwon	FaiKoksung
10.	Mr.	Arephomuk	Wonfeungfung
11.	Ms.	Apinya	Sakulbunyong
12.	Ms.	Atawee	Kritsuwon
13.	Ms.	Ainchaya	Jareansukbenja
14.	Ms.	Bigbaw	Tumdee
15.	Ms.	Kullaya	Sirimatep
16.	Ms.	Sipawadee	Pobphimai
17.	Mr.	Akekarak	Chimjarn
18.	Mrs.	Chonlada	Chimjarn
19.	Ms.	Maneerat	Munyearn
20.	Ms.	Sirintra	Ainbumrung

4. Buengba Community School, Nongsuea District, Pathumthani Province, 25-27 August 2015

1.	Ms.	Pornsawan	Kunteetow
2.	Mrs.	Rujirat	Sumranraj
3.	Ms.	Authairat	Seaaeg
4.	Ms.	Aornnichapa	Sarasuwon
5.	Mr.	Peerayod	Sanmuang
6.	Mr.	Suchat	Munprayun
7.	Mr.	Kumpon	Nunsung
8.	Mrs.	Prapudsorn	Ruengsri
9.	Ms.	Arepudsara	Phosri
10.	Ms.	Wonna	Prajummeang
11.	Mr.	Tanachat	Pongsuksri
12.	Mrs.	Kamolrat	Sanerjai
13.	Ms.	Wipaporn	Sornprasert
14.	Ms.	Supattra	Kumret
15.	Mr.	Precha	Rodjarean
16.	Ms.	Kunyapuk	Prisrikarm

17.	Mr.	Panupan	Yosaf
18.	Mr.	Paiboon	Suwonkum
19.	Ms.	Preeyaporn	Phetsung
20.	Mr.	Chaiwat	Chuntem

5. Ban Somseaw Telecentre, Banpodpisai District, Nakhonsawan Province, 13-14 March 2015

1.	Ms.	Sirilak	Thaipradit
2.	Ms.	Rungtiwa	Mongpae
3.	Ms.	Nuchjaree	Thongchuea
4.	Ms.	Fuengfa	Kong-asa
5.	Ms.	Sirarum	Buarod
6.	Mr.	Danuson	Khachinton
7.	Mr.	Peerawat	Choophinij
8.	Ms.	Pattarapon	Meesak
9.	Mr.	Nuttawut	Chumsanoe
10.	Mr.	Khajansan	Janphong
11.	Mr.	Nattapong	Thongma
12.	Mr.	Adisak	Thipthon
13.	Ms.	Prapa	Terdpha
14.	Ms.	Nattamon	Srida
15.	Ms.	Kanokwan	Singsom
16.	Ms.	Nantawan	Jungpaisan
17.	Ms.	Jakkapan	Nakkarat
18.	Ms.	Pawinee	Jantotai
19.	Mr.	Pongsakorn	Sakundach
20.	Ms.	Arunya	Singkim

6. Muang Phichit Telecentre, Muang Phichit, Phichit Provice, 16-17 March 2015

1.	Ms.	Buntaree	Promjad
2.	Ms.	Tanutcha	Aubonsri
3.	Mrs.	Reantong	Chaisuwarat
4.	Ms.	Jirattiporn	Kunsombat
5.	Mrs.	Mali	Teayen
6.	Ms.	Sukon	Pudyam
7.	Mr.	Supoj	Kwonrungwitaya
8.	Mr.	Tanon	Terapaisankul
9.	Ms.	Sunisa	Bunchato
10.	Ms.	Teranun	Teppamad
11.	Ms.	Tanaporn	Bunkum
12.	Mrs.	Supawon	Sripech
13.	Mr.	Numchai	Sripech
14.	Ms.	Sutisa	Sukapirom
15.	Ms.	Pimnapat	Pumit
16.	Mr.	Montree	Pukdeeto
17.	Mr.	Suremad	Tunpoyean

18.	Mr.	Yuttapong	Singprom
19.	Ms.	Sunsanee	Meunyong
20.	Mr.	Sumreang	Cheachuejit
21.	Mrs.	Phitsamai	Bunyean

7. Young girls development Center, Maerim District, Changmai Province, 19-20 March 2015

1.	Ms.	Sukanya	Jongpo
2.	Ms.	Siriporn	Pongsasut
3.	Ms.	Jaruwon	Suhuy
4.	Ms.	Nutcha	Pakae
5.	Ms.	Kanjana	Putong
6.	Ms.	Arreewon	Sinsanapong
7.	Ms.	Aumwon	Lahae
8.	Ms.	Supaluk	Pimparungroj
9.	Ms.	Siream	Weangwanawon
10.	Ms.	Arrwwrud	Aumrungkere
11.	Ms.	Wareepun	Punkeang
12.	Ms.	Anitida	Sadsanumiti
13.	Ms.	Wipaporn	Sabutong
14.	Ms.	Pichamon	Anudno
15.	Mrs.	Nareumon	Audtano
16.	Ms.	Duangkeaw	Panompri
17.	Ms.	Kedmanee	Faidum
18.	Ms.	Junya	Prasing
19.	Ms.	Sunee	Chemeu
20.	Ms.	Napaporn	Junyanitaporn

8. Young girls development Center, Maerim District, Changmai Province, 21-22 March 2015

1.	Ms.	Chuanpit	Каера
2.	Ms.	Suraporn	Chaetow
3.	Ms.	Yuwadee	Juwan
4.	Ms.	Sasaluck	Waranawong
5.	Ms.	Kultida	Priwonpisan
6.	Ms.	Arepaporn	Chaetow
7.	Ms.	Sowwapa	Kamudpadung
8.	Ms.	Surapee	Manasakulpong
9.	Ms.	Rutchadaporn	Pisantarakul
10.	Ms.	Sukunda	Chaeyang
11.	Ms.	Pumpuang	Chaetyang
12.	Ms.	Ladawon	Jorean
13.	Ms.	Kanudnun	Palee
14.	Ms.	Yutawon	Eakkarudsit
15.	Ms.	Pipaporn	Kunghae
16.	Ms.	Tida	Yang
17.	Ms.	Sudarat	Kamudpadung

18.	Ms.	Wonna	Prajummun
19.	Ms.	Prapatsorn	Junkrouy
20.	Ms.	Tippayarat	Suksom

9. Romkrow School, Nondideang District, Burirum Province, 30-31 March 2015

1.	Ms.	Pharunya	Numtaothong
2.	Ms.	Chonlada	Pangaum
3.	Mrs.	Jatuporn	Chaiya
4.	Mr.	Prakai	Katburom
5.	Ms.	Kannapas	Saengnuan
6.	Mr.	Autchariya	Wuttiya
7.	Ms.	Supattra	Boonkueang
8.	Ms.	Pradabdow	Yuttasoungnutn
9.	Ms.	Wanatchaporn	Payakkoon
10.	Ms.	Arreerat	Sodsen
11.	Ms.	Sidarat	Sanuanram
12.	Mr.	Wongsapat	Bulakorn
13.	Ms.	Kewalin	Malun
14.	Ms.	Siriporn	Maksri
15.	Ms.	Paweena	Chaiya
16.	Mr.	Siwakon	Chadaram
17.	Mr.	Watanyu	Radkatok
18.	Mr.	Sittiporn	Napang
19.	Ms.	Rinthawee	Ruknumteang
20.	Mr.	Arenon	Sintun

10. KhonKaen Telecentre, Muang KhonKaen, KhonKaen Province, 3-4 April 2015

1.	Ms.	Chuntana	Chaimaha
2.	Mrs.	Aree	Photisomparn
3.	Mr.	Sorod	Limtongnoi
4.	Mr.	Tanik	Sripudtakul
5.	Ms.	Chomsanae	Poltongsatid
6.	Mr.	Chaiwat	Puntula
7.	Ms.	Jiraporn	Sribundit
8.	Ms.	Somjai	Lunpud
9.	Ms.	Anunya	Pratumchat
10.	Ms.	Atirat	Chutichatchai
11.	Ms.	Bungporn	Lunpud
12.	Ms.	Araya	Punjata
13.	Mr.	Mahosod	Buawpeng
14.	Ms.	Jutatip	Chaisura
15.	Mr.	Learchit	Jungjarudsup
16.	Ms.	Nareumon	Dakum
17.	Ms.	Fadiwaradda	Fakungpalung
18.	Ms.	Kidakarn	Malitong

19. Ms. Maleewon Chaisri

20. Mr. Sanbun Ruknamteang

11. Faculty of Sciences and Liberal Arts, Rajamangala University of Technology Isan— Mueang Nakhon Ratchasima District, Nakhon Ratchasima Province, 4-5 April 2015

1.	Ms.	Suwonnee	Aongarram
2.	Mr.	Tudchanon	Nongjarean
3.	Mr.	Somporn	Wonkuntod
4.	Mr.	Warayut	Naka
5.	Ms.	Thana	Sowngdon
6.	Ms.	Supaporn	Doungmunlee
7.	Mr.	Panuwat	Singaungkura
8.	Ms.	Patcharaporn	Prungkrang
9.	Mr.	Apisit	Youngkrang
10.	Ms.	Sumintra	Chankuntod
11.	Mr.	Narongchai	Promsamearpun
12.	Mr.	Kunakorn	Tubsungnern
13.	Ms.	Patchara	Gneonking
14.	Mr.	Watcharapon	Srisuwon
15.	Ms.	Skyluck	Makrin
16.	Ms.	Bunphirak	Youdkeaw
17.	Ms.	Ratchaneekorn	Seadsing
18.	Ms.	Sunisa	Gnamchaleam
19.	Ms.	Wonwisa	Seartsri
20.	Mr.	Wachirapong	Pongdee

12. Faculty of Sciences and Liberal Arts, Rajamangala University of Technology Isan— Mueang Nakhon Ratchasima District, Nakhon Ratchasima Province, 4-5 April 2015

1.	Mr.	Todsaporn	Chobsungnern
2.	Ms.	Tanaporn	Thanasarnchai
3.	Ms.	Namfon	Chareamrum
4.	Ms.	Arisa	Thanong
5.	Ms.	Jenjira	Pasanit
6.	Ms.	Sunisa	Meebun
7.	Ms.	Nipaporn	Punpho
8.	Ms.	Nuttikarn	Kritmeanwai
9.	Mr.	Pichai	Neamsungnern
10.	Mr.	Tanakorn	Ruksakul
11.	Ms.	Siriwimon	Kumruk
12.	Ms.	Arirat	Jitreatwatana
13.	Ms.	Marisa	Prawantakan
14.	Ms.	Kodchakorn	Phoauthai
15.	Mr.	Thanut	Likitdumrongkeat
16.	Ms.	Nuchjari	Augnsuk

17.	Ms.	Audmanee	Anotaipaiboon
18.	Ms.	Sasitorn	Kanjananoppawong
19.	Ms.	Juraluck	Kitjareansakkul
20.	Ms.	Lalita	Mulha

13. Din Daeng Telecentre– Huai Khwang District, Bangkok Provice, 20-21 April 2015

1.	Mr.	Aphichon	Boonsong
2.	Ms.	Jindanuch	Kitchu
3.	Ms.	Pimpaka	Tuydee
4.	Ms.	Sunee	Nakthipphawat
5.	Ms.	Nichanun	Konsue
6.	Ms.	Musunna	Tokwon
7.	Ms.	Som	Khamrad
8.	Ms.	Nantana	Sompong
9.	Ms.	Sasitorn	Luekwilai
10.	Ms.	Vimonrat	Buathep
11.	Ms.	Supattar	Tuydee
12.	Ms.	Nuttakarn	Muangtan
13.	Ms.	Kwanjira	Limpanawajsakul
14.	Ms.	Kusuma	Suksri
15.	Ms.	Siriporn	Takornrum
16.	Ms.	Jutamas	Lawkarng
17.	Ms.	Pirawut	Champachaisri
18.	Ms.	Porntip	Tuako
19.	Ms.	Muntana	Khachaenchat
20.	Ms.	Narin	Pinsuwan

14. Din Daeng Telecentre– Huai Khwang District, Bangkok Provice, 22-23 April 2015

1.	Ms.	Thitima	Thabtong
2.	Ms.	Areeya	Sakulna
3.	Ms.	Jariyaporn	Ritteepamorn
4.	Ms.	Pamika	Suwanavong
5.	Ms.	Watcharawan	Napompetch
6.	Ms.	Pichsinee	Silarat
7.	Ms.	Thanwalai	Sungkaphuti
8.	Ms.	Wannisa	Sakulna
9.	Ms.	Pimphatta	Piboonpitkosit
10.	Mrs.	Kornkanok	Chaiporm
11.	Ms.	Kanchayakorn	Cherychom
12.	Ms.	Pavinee	Yarnchalothorn
13.	Ms.	Jakkrapan	Neamsungnern
14.	Ms.	Panureat	Swangpon
15.	Ms.	Panudach	Komon
16.	Mr.	Paiboon	Nasamran
17.	Mr.	Ratasapa	Kanying

Yingpratanporn 18. Mr. Haruechai 19. Ms. Sirikarn Chaiyasit 20. Tongkompong Ms. Salinla

15. Rajamangala University of Technology Rattanakosin- Hua Hin District, Prachuapkhirikhan Province, 23-24 May 2015

1.	Mr.	Ratchanon	Unnu
2.	Mr.	Anggoon	Arpasunan
3.	Ms.	Napathip	Suwanthanoo
4.	Mr.	Ekkrarach	Nuamnim
5.	Ms.	Tatsanee	Pramook
6.	Mr.	Teerapong	Boonthong
7.	Mr.	Faslee	Niyomdecha
8.	Mr.	Treerapat	Thongmak
9.	Mr.	Norapol	Pinsuwan
10.	Ms.	Siriwan	Limsamut
11.	Mr.	Visit	Kantapong
12.	Ms.	Maliwan	Pumsawai
13.	Ms.	Preedarat	Juthong
14.	Mr.	Phisit	Suansan
15.	Ms.	Junjira	Krasaesai
16.	Ms.	Supawadee	Sukwong
17.	Ms.	Sujeporn	Kiwlim
18.	Mr.	Itthi	Ployseekum
19.	Mr.	Jirawut	Kumluan
20.	Mr.	Nuttawut	Somjai

16. The Redemptorist Vocational School for People with Disabilities—Phattaya District, Chonburi Province, 29-30 May 2015

1.	Mr.	Nuttawut	Butsara
2.	Ms.	Pechjira	Sumneangsanoe
3.	Mr.	Monpaporn	Sakulhong
4.	Mr.	Wuttipat	Pudjan
5.	Mr.	Prayat	Tummatong
6.	Mr.	Bunkong	Klompun
7.	Mr.	Yuttitam	Lapa
8.	Mr.	Somporn	Tachang
9.	Mr.	Supanya	Bunjan
10.	Mr.	Hudsabordee	Limbunyapraseart
11.	Mr.	Krasab	Jarearnsuk
12.	Mr.	Chatchai	Tongprasri
13.	Mr.	Saifulao	Binjoearee
14.	Mr.	Deunung	Baga
15.	Mr.	Tiwa	Donpimpa

16.	Mr.	Phecha	Mahasing
17.	Mr.	Piyawat	Mahapun
18.	Mr.	Pongsakorn	Sukwerasuwon
19.	Ms.	Patcharin	Tummasri
20.	Mr.	Manachai	Ruengdajkorn

17. The Redemptorist Vocational School for People with Disabilities— Phattaya District, Chonburi Province, 31 May-1 June 2015

1.	Mr.	Maetee	Taejaboon
2.	Mr.	Ronnarit	Suwonnarat
3.	Mr.	Wisarut	Chaisomparn
4.	Mr.	Sunti	Pongwon
5.	Mr.	Sukri	Baga
6.	Mr.	Suntorn	Poltaepa
7.	Mr.	Settawut	Ledtomornsakul
8.	Mr.	Arkom	Rungsawang
9.	Mr.	Artorn	Yongklang
10.	Mr.	Armeen	Harai
11.	Mr.	Autean	Ramhan
12.	Mr.	Aumbun	Hmaikow
13.	Mr.	Thanapat	Janraksa
14.	Mr.	Sompong	Junpouwg
15.	Mr.	Sainakorn	Ninklung
16.	Mr.	Thanawut	Thanimnab
17.	Mr.	Nipaporn	Kubgo
18.	Mr.	Eakpong	Keawma
19.	Mr.	Puttisak	Hwaypwongtong
20.	Mr.	Aungsumarin	Kulsuwon

18. The 3rd Militory Camp, Royal Protection—Petchaburi Province, 26-27 May 2015

Ms.	Kasama	Ninphueng
Ms.	Chonnanee	Pumpurksa
Ms.	Nuttanicha	Kongmaung
Ms.	Apichaya	Khlaiphong
Ms.	Wandee	Lapphoemphunying
Ms.	Panida	Muangsod
Ms.	Arisa	Sawanglert
Ms.	Nongluck	Harnput
Ms.	Ponpaka	Pintong
Ms.	Charothorn	Makonkan
Ms.	Wasana	Chalongchat
Ms.	Panrawee	Srinok
Ms.	Sunicha	Niniapapt
	Ms.	Ms. Chonnanee Ms. Nuttanicha Ms. Apichaya Ms. Wandee Ms. Panida Ms. Arisa Ms. Nongluck Ms. Ponpaka Ms. Charothorn Ms. Wasana Ms. Panrawee

14.	Ms.	Kannika	Khiawmora
15.	Ms.	Phattanan	Piapong
16.	Ms.	Nongrattana	Tisawong
17.	Ms.	jinnawat	Janjuang
18.	Ms.	Nisima	Pomsing
19.	Ms.	Naphaphon	Gatsuriyo
20.	Ms.	Prattana	Srisasom

19. Rajamagala University of Technology Krungthep– Bangkok, 12-13 August 2015

1.	Ms.	Napaporn	Pumporn
2.	Ms.	Papitchaya	Anunpipak
3.	Ms.	Punnee	Rattanateeratorn
4.	Mrs.	Putcharin	Aukkret
5.	Ms.	Rungruedee	Srikumwong
6.	Ms.	Wimonsiri	Juignam
7.	Mr.	Sunchai	Kitchanapanit
8.	Ms.	Sangduean	Jareansab
9.	Ms.	Nuengruedee	Panku
10.	Ms.	Ornrada	Sompansatid
11.	Ms.	Ornpan	Anunpipak
12.	Mr.	Siriwat	Keawchai
13.	Ms.	Chutimon	Tinraya
14.	Ms.	Supattra	Tongchon
15.	Ms.	Putjamaporn	Nokted
16.	Ms.	Penwipa	Teasakul
17.	Ms.	Pawarisa	Kodchana
18.	Ms.	Rossarin	Tunyaluck
19.	Ms.	Rodjana	Tunyaluck
20.	Ms.	Suda	Muntub

20. Thairathwittaya75 School– Saimai District, Bangkok, 24-25 October 2015

1.	Ms.	Sukanya	Montatip
2.	Ms.	Siriporn	Pongsasat
3.	Ms.	Jaruwon	Suhui
4.	Ms.	Nutcha	Pakae
5.	Ms.	Kanjana	Pootong
6.	Ms.	Areewon	Sintana
7.	Ms.	Aumwon	Reahea
8.	Ms.	Supaluck	Rungroj
9.	Ms.	Siream	Wnaporn
10.	Ms.	Areerut	Aumrungkiri
11.	Ms.	Wareepun	Punkwang
12.	Ms.	Anutida	Sadnimit
13.	Ms.	Wipaporn	Sabutong
14.	Ms.	Pichamon	Anusotorn

15.	Mrs.	Nareumon	Pornsa
16.	Ms.	Pornpapai	Sitisart
17.	Ms.	Kedmanee	Pratong
18.	Ms.	Junya	Prasittong
19.	Ms.	Sureporn	Serment
20.	Mr.	Poom	Somjai

Star of Mirosoft YouthSpark

Title	Detail	
Salutation and Name	Miss Virada Ngamlert	
Photographs of yourself.	Microsoft You Spark Inge their world	
Contact	Facebook : https://www.facebook.com/nuwi.virada	
Country	Thailand	
Occupation	Nongkrotpittayakom, Nakornsawan province	
Note: If 'Student', please indicate which		
educational institution.		
Tell us more about yourself.	-She is a Grade 5 student at the High School	
Use the questions below as a guide to	Nongkortwittayakom. Her hobbies is helping her	
share your background.	family to make the bag from coffee package.	
BEFORE JOINING YOUTHSPARK		
 Tell us briefly about your life and school/work before joining YouthSpark. What did/do you study? What were/are your hobbies? What did your family, friends and neighbours think of you? 	- like to have her won income as well as helping her family to have more channels of distribution or market. Want to make more known about her family's products: bag made from a packet of coffee. Her family's products can help in saving environmental by reducing this kinds of waste as	

Title	Detail
 What were your fears then? What made you join YouthSpark? Did you face any obstacles in deciding to join YouthSpark or while conducting your YouthSpark activity? YouthSpark 	well as creating its value from nothing. So, I can learn from both career, skills as well as saving the good environment. - the strategy of production is to let the customers design their own design first, then we will produce as of their design. Because we want to protect all kinds of waste. To allow customers to design in order to minimize any waste/ damage if they might not like it. So, we will waste both time, labor, materials and also create the waste too. - Knowledge from this knowledge about the use of ICT for business and any kind of homemade business which can help topping up more to the top. -No problem because I used to learn ICT and internet from school. But sometimes might be some problems in connecting internet / slow internet.
What impact has Microsoft YouthSpark had for you? Microsoft YouthSpark Please respond to 3- 5 questions which are most relevant to you. AFTER JOINING YOUTHSPARK If not for YouthSpark, what do you think you would be doing now? What do your family, friends and neighbors think of your involvement with YouthSpark?	 Knowledge and skills form Microsoft YouthSpark can be apply and multiply to all my family, friends. And networks I have nothing change because I am still being the same as I used to. So, the knowledge and skills from this training can help me to apply into my family's business as well as other business and hobbies. Some problems about the website creation because eit is the new

Title	Detail
 What issue does your YouthSpark activity address? What else do you think is needed to be done for this issue? What opportunities did you get from YouthSpark that you wouldn't have been able to obtain otherwise? What were the challenges you met in your YouthSpark activity, and how did you overcome them? What is one tip you would give to other young people who want to work on the same issue as you? What are your dreams now – do you have any fear of not meeting those dreams? 	knowledge for me. I can have my own website to boost my own business besides I also can produce my won PR materials. Can do some more PR to more channels such as the website of the Cooperatives, the community spots Can be the local ICT trainers of the community as well as some other local agencies too. ICT for business is new and might have some difficulty. So, if we don't understand, we need to ask the trainers. We also can learn by ourselves too. My dream is to be the teacher, but to go to university might be very difficulty but it is my dream.
What are some of the challenges facing young people today that concern you the most? How can technology make a difference with this concern or improve the problem? How could technology help you achieve this change? Choose one of these sentences to	 All kinds of environment problems, social problems as well as the media itself is also a problem. ICT can help as a tool to seek for any demanded and relevant knowledge to help tackle the problems. The Agricultural Cooperatives is also some of the core agency to help in PR and partners in all community's problems. To seek information and knowledge about further education, more creative jobs, and income, etc. Would like to see a good project like this because it
complete:	let use learn about the tool to apply to all of our

Title	Detail
• "I'm inspired by"	activities in our lives.
• "I aspire to"	

Title	Detail
Salutation and Name	Mr. Peeratat Ruenrom
Photographs of yourself.	
Contact	Facebook : https://www.facebook.com/Peeratat VCs
Country	Thailand
Occupation	Marketing Major, Rachabhat Nakornsawan
Tell us more about yourself.	- Studying in the second year undergraduate degree
Use the questions below as a guide to	in Marketing Rajabhat Nakornsawan University. I am
share your background.	doing the Online Direct Sale of the Food Supply.
BEFORE JOINING YOUTHSPARK	- Has been starting my online a business on nutritional supplements. The dream is to study more
Tell us briefly about your life and	to seek any further development in seeking more
school/work before joining	customers from both domestic and foreign markets.
YouthSpark. What did/do you study?	How to use ICT to explore more ways to promote
What were/are your hobbies?	products. And now has a dream to have my own
• What did your family, friends and	brand products . once we heard about this training,
neighbours think of you? What were	we are so eager to learn and all new experiences
your fears then?	especially from ICT to all of us.
What made you join YouthSpark?	- After have been starting up my online business fro
• Did you face any obstacles in	a while found that sometimes the customers were
deciding to join YouthSpark or while	not satisfied with the product. Some of products

Title	Detail
conducting your YouthSpark activity?	cannot meet the needs of the customers, some of
	them can not apply correctly in using some
	particular products, etc.
	-So, I have been starting up to provide more
	information about all the products especially the
	sensitive ones and the complicated ones. To make
	sure that the customers can use it or understand it
	correctly.
	-I have been doing more clear advertisement for the
	customers and any prospects before they decide to
	buy the product to prevent crashes or any product
	returns.
	-I have been telling all the newcomers in my own
	business and my team to be very focus on all
	sensitive issues about the online business especially
	about food, supplement food, etc.
What impact has Microsoft YouthSpark	- Microsoft YouthSpark has trained me about HOW
had for you? Microsoft Please respond to	to use ICT to help my business or even to sart up
3- 5 questions which are most relevant	my business or even to promote my business to
to you.	growing up more and more.
AFTER JOINING YOUTHSPARK	
• If you fam Wanth Carolin what day was	
If not for YouthSpark, what do you	-I am still studying the Bachelor Degree as well as
think you would be doing now?	doing my online business. Microsoft Youths Spark
• What do your family, friends and	has given me more ideas to improve my online
neighbors think of your involvement	business. Normally I am just using the simple ICT as
with YouthSpark??	a toll to offer my business. ICT can be applied to
• What issue does your YouthSpark	the other business which I can share or train to all
activity address?	my friends, family and networks.

Title	Detail
 What else do you think is needed to be done for this issue? What opportunities did you get from YouthSpark that you wouldn't have been able to obtain otherwise What were the challenges you met in your YouthSpark activity, and how did 	-should add more time, more business HOW TO besides from the ICT - I have gained more opportunities besides from my own business development. I also appointed to be the ICT local trainers of the lower North - I have dream to have my own brand but I still have very least experiences, I need to study more.
you overcome them? • What is one tip you would give to other young people who want to work on the same issue as you? • What are your dreams now – do you have any fear of not meeting those dreams?	- ICT can help me in seeking more knowledge and experiences especially all the HOW TO in business doing and management, etc.
What are some of the challenges facing	- The main challenges among all the youths is the
young people today that concern you	dare to dream, we are not quite sure the how to go
the most?	further especially to go further to our dream. We
How can technology make a difference with this concern or improve the	have quite less access and opportunities, but right now we can have ICT, we can use ICT to pave all the
problem?	ways and try on it.
How could technology help you achieve this change?	-So, we will use ICT as a tool to learn, to try, to experiment, to start up and to learn from the others.
Choose one of these sentences tocomplete.	- I need to achieve my dream for myself as the successful online businessman and my family.

Title	Detail
Salutation and Name	Mr. Samrith Nopparat
Photographs of yourself.	Microsoft York This change their world
Contact	Facebook : boyarnongwaicandy
	ID Line : boy_arsnalboy
Country	Thailand
Occupation	Graduated Bachelor Degree from Rachabhat
	Nakornsawan
Tell us more about yourself.	Mr Nopparat achievement extension nickname My
Use the questions below as a guide to share your background.	nameis Boy, aged 25, graduated with a bachelor's
BEFORE JOINING YOUTHSPARK	degree. Industrial Engineering Nakhon Sawan
Tell us briefly about your life and	Rajabhat University. I am the residents of Nong Wai
school/work before joining	community. WangsamRong, Taphanhin Dstrict. Pichit
YouthSpark. What did/do you study? What were/are your hobbies?	province. I am the Chairman of OTOP Nongwai candy
What did your family, friends and	as well as have my additional job as the Sale
neighbours think of you?	manager in Vighit Printing Come of the graduate are
What were your fears then?	manager in Vichit Printing. Some of the products are
What made you join YouthSpark?	

Title	Detail
● Did you face any obstacles in	processed fruits. Event organizer i.e. booth to display
deciding to join YouthSpark or while conducting your YouthSpark activity?	products, etc.
	- My hobbies are Leisure activities, music, reading,
	and internet serving.
	-my family seen me as the active man who loves to
	do business and want to have my own business and
	make it sustain finally.
	- The investment budget might be my problem now.
	- I joined this Youths Spark because I found its name
	very interesting, ASAEAN Youths Entrepreneurs.
	ASEAN is very interesting now. So, I think that I can
	have my own blog/ website to boost my business
	more from this training.
What impact has Microsoft YouthSpark	This training program, young entrepreneurs ASEAN in
had for you?	can be applied to more levels of business because I
	was trained about its fundamental of using
	Microsoft Office then developed to create my own
	blog sites with Wordpress. This can add more
	channels for my own business as well as my
	community business.
AFTER JOINING YOUTHSPARK	
	- If I didn't join this Microsoft Youthspark training, I
If not for YouthSpark, what do you think you would be deing pay?	still doing the same as I used to before, I might also
think you would be doing now?	develop myself but it might too slow while the
 What do your family, friends and neighbors think of your involvement 	world has jumping around me. This training can help me more ideas to some fast track instead of trail and

Title	Detail
with YouthSpark??	error by my own.
	- At present, there are fewer jobs and are highly
• What issue does your YouthSpark activity address?	competitive. Therefore it is good to learn more, to
	practice more and to get a chance to network
What else do you think is needed to	among all the other business operators both nearby
be done for this issue?	and format he other communities.
	- This training trained me more about some more
 What opportunities did you get from YouthSpark that you wouldn't have 	ideas to access and gain more marketing channels.
been able to obtain otherwise?	How to create more PR / advertising materials for my
 What were the challenges you met in your YouthSpark activity, and how did 	own business and how to update my own business
you overcome them?	website.
What is one tip you would give to other young people who want to	- ICT is the real tool to help in opening up more
work on the same issue as you?	business opportunities and others business
	opportunities too.
What are your dreams now – do you have any fear of not meeting those	- YouthSpark gave us the idea to open an online
dreams?	store to some of the vocational groups of Phichit
	province. Because we still have more products but
	don't know how to sell it. From this training, then
	we might will categorized our products then set up
	some cluster of the products and post it in our own
	website. Then our people will have more

Title	Detail
	opportunities and income.
What are some of the challenges facing	The challenges of myself and my people is the
young people today that concern you	opportunities to get access to any new
the most?	opportunities. We have some local wisdom to
How can technology make a difference	produce our great products but we still have less
with this concern or improve the	knowledge about the Business How To as well as
problem?	the ICT as a tool to move or to boost our business.
How could technology help you achieve	
this change?	
Choose one of these sentences to	Dream is the determination to all the real success
complete.	

Title	Detail
Salutation and Name	Mr. Teerapat Bunpong
Photographs of yourself.	ATOP thichit
Contact	Email : omepiangkub@hotmail.com
	Facebook : OhmPiang Teerapat
	ID Line : b.teerapat
Country	Thailand
Occupation	Graduate from Ramkamhaeng University
Tell us more about yourself.	- Mr. Theeraohat with his nickname Om age 25,
BEFORE JOINING YOUTHSPARK	graduated with a bachelor's degree in Ramkamhaeng
• Tell us briefly about your life and	University.
school/work before joining YouthSpark. What did/do you study? What were/are your hobbies? • What did your family, friends and	- My main business is the OTOP product : Sticky rice Grilled
neighbours think of you?	- My hobby is Internet Activities
What were your dreams then?	
What were your fears then?	- I used to try to open my own simple blog as well
What made you join YouthSpark?	as using the social media to promote my own
• Did you face any obstacles in	

cts as well as other products of the
nunity. But it is the trail and error of mine. So,
k that I can gain more knowledge and skills
this training then can set more / new website
ny own products to make it looks more
ssional and gain more easier to access from all
rospect / from my customers.
marketing channels and opportunities is my
as well as my family too. Because not only
f that want more marketing, my family and my
nunity too.
n ok with this training because I used to try
e, so I just want to learn more and will get back
velop my own blog and social media.
ect has encouraging more young entrepreneurs
more emerging and motivated. The youths
tart up their own business, they can apply to
heir family, and their community as well.
pen the channels of trade and income.

Title	Detail
with YouthSpark?	- More PR will be more promoted both form website
What issue does your YouthSpark activity address?	and all kinds of social media as well as among their
What else do you think is needed to	own network too.
be done for this issue?What opportunities did you get from YouthSpark that you wouldn't have	- If I did not participate in this training, I will run my business as the same as I used too.
been able to obtain otherwise? • What were the challenges you met in	- The family agreed to attend this training. The
your YouthSpark activity, and how did you overcome them?	friends feel welcome and when the training is
What is one tip you would give to	complete, more creative activities will be more
other young people who want to work on the same issue as you?	planned and sparked up.
What are your dreams now – do you	- My experiences with Facebook to be used to
have any fear of not meeting those	promoted my online business found that we still can
dreams?	not add contents that we want to tell which the
	blog or website can help us to do more contents
	and more pictures as we want besides from more
	marketing channels gained.
	- My community and local agencies feel more trust
	in our own website, because we can control our
	won contents and can update our post regularly by
	ourselves.
	- We can also train the others to use ICT for their business boost up too.
What are some of the challenges facing	- The challenges among all the youths is to use their
young people today that concern you	talent in ICT to make more benefits to themselves,

Title	Detail
the most?	to their family and their community.
How can technology make a difference	
with this concern or improve the	- Even to use ICT to help empowering their study
problem?	both formal and informal education.
How could technology help you achieve	
this change?	
Choose one of these sentences to	Dream far and reach it.
complete:	

Title	Detail
Salutation and Name	Miss Duangkaew Panompai
Photographs of yourself.	Microsoft YouthSpark Empower youth to change their world Realize
Contact	Facebook: Violin Solo
Country	Thailand
Occupation	High school student at the Girls Development Institute
Tell us more about yourself.	- I am the tribe girl in Chaingmai province, I gain scholarship to study in this institute. My family is the
BEFORE JOINING YOUTHSPARK	farm base family up on the mountain. Orange, lettuce, cabbages, tomato are our main crops. And
 Tell us briefly about your life and school/work before joining YouthSpark. What did/do you study? 	the additional income is the tribe artisan woven products. Which is our Hmong tribe identity and local wisdom.
What did your family friends and	- My hobby is the reading, sport, local north dance, Thai musical instrument, woven works with artisan
 What did your family, friends and neighbours think of you? 	Hmong tribe heritage.
What were your fears then?	- I am very diligent girls of the family. I want to
What made you join YouthSpark?Did you face any obstacles in deciding to join YouthSpark or while	study more to pursuing more new knowledge.

Title	Detail
conducting your YouthSpark activity?	- My dream is to be a teacher In order to teach
	children at my homeland up to the mountain to let
	them access and gain more knowledge to develop
	themselves and their own community
	- I believe in working hard, study hard, this will
	overcome all the difficulties, and even any problem.
	- Everyone including me curious and want to have
	our own online shop. We heard about it but we
	never got the chance to try it. This is so great that
	we have the expert to train us at our institute.
	Myself and all my friends are curious to learn and
	have a dream to set up our own online business.
	- Besides, we can have the chance to write about
	our tribe, our community, which many times people
	mis- understood about our tribe.
What impact has Microsoft YouthSpark	-Myself, my friends, and will transfer to all my family
had for you?	and my community people to get access to more
	information that they should know such as the farm
	price, the environment, the insecticide that might
	harm them, etc.

Title	Detail
AFTER JOINING YOUTHSPARK	
If not for YouthSpark, what do you	-ICT can be a tool to empower them to gain more
think you would be doing now?	
 What do your family, friends and 	self-knowledge and self-development then
neighbors think of your involvement	expanding to the others in their own community.
with YouthSpark?	
What issue does your YouthSpark	-we gain more knowledge about the use of
activity address?	technology: ICT to develop our farm business. I
What else do you think is needed to	wanted to give some basic skills about ICT to my
be done for this issue?	
What opportunities did you get from	parents too then they can behave more correctly in
YouthSpark that you wouldn't have	their farm practices. Then our farm products will
been able to obtain otherwise?	gain more recognized in its safety then our family
What were the challenges you met in	
your YouthSpark activity, and how did	will be proud as well as gaining more income while
you overcome them?	our environment is also safe and sustained.
• What is one tip you would give to other young people who want to	
work on the same issue as you?	- We can create more PR and advertisement about
 What are your dreams now – do you 	out family products, our community products, then
have any fear of not meeting those	relay to the other community media such as the
dreams?	
	community radio, the loudspeaker in the villages
	besides from only the online media.
	-we can create our own online web / blog as well as
	our online social media then we all can sell more
	and be seen more to the public.

Title	Detail
	-we still have less background in this online
	business. So, we need to practices more and be
	sure that we can do it and make it real to be used
	with my family and my community.
What are some of the challenges facing	- New Technologies is a challenge because many
young people today that concern you the most?	people may consider themselves to run to keep up
How can technology make a difference	with all kinds of technologies. But in fact, I think no
with this concern or improve the problem?	need to follow up all new technologies, we just
How could technology help you achieve	literate about it and make use from it. Then we can
this change?	also save our money, and time.
	And especially can apply to our real life.
	- The technology is a dream You can put that
	knowledge to further use in everyday life. And
	Education
	Learning technologies make it open wider. And be
	cognizant society Do not be a victim of bad things.
	And can apply what they learn to develop better
	homeland.
	- But anyhow ICT is the great tool for us to let us
	access to all knowledge and necessary information
	and knowledge that is useful to our life and our
	community. We can cope up with the changing
	world in stead of being blind as before.

Title	Detail
Choose one of these sentences to	I want to learn more and get back to develop my
complete:	homeland, my people, my mountain.

Title	Detail
Salutation and Name	Mr. Atimuk Wanpheungphu
Photographs of yourself.	Micros YouthS Empower youth 1998 Reali
Contact	Facebook : Hall Na Korat
Country	Thailand
Occupation	 Mr. Apimuk with his nickname Hall 27 years old. Studying the Master's Degree Rajamangala University of Technology Isan Nakhon Ratchasima, and also his Hometown Province too. Family regarded as the courage to think. There are leaders and there is interest. Learn about the use of technology in various fields.
Tell us more about yourself. BEFORE JOINING YOUTHSPARK	Prior to this training event, I am just doing my study about ICT (information technology and communications) or new media.

Title	Detail
Tell us briefly about your life and	-My leisure is a study about new media and how to
school/work before joining YouthSpark. What did/do you study?	apply it to be more benefit to any group and level.
What were/are your hobbies?	-my family is very proud of me in my education, my
• What did your family, friends and	knowledge about the ICT. I am their leader because
neighbours think of you?	they always listen to my idea.
What were your dreams then?	- My dream is to be a professor at the university. I
What were your fears then??What made you join YouthSpark?	agree that education is important for all young
Did you face any obstacles in	people.
deciding to join YouthSpark or while conducting your YouthSpark activity?	- Knowledge-based concerns about the need to
	teach the students. Therefore, there is the
	inclination to seek information and knowledge to
	improve the knowledge and information we need to
	do even more.
	- Reasons to join the program, is looking for more
	practical knowledge and experience to apply to
	more benefit especially about applying ICT as a toll
	to help in all kinds of income generating.
	- I gain more new knowledge and experiences in
	using ICT to facilitate in all kinds of online business
	and PR materials productions.
What impact has Microsoft YouthSpark	- If I didn't join this training, I may just only study
had for you?	only for myself. But once I got trained from this

Title	Detail
AFTER JOINING YOUTHSPARK	Program, I can have more ideas to apply ICT to be
	benefit to my family and my community business. I
• If not for YouthSpark, what do you	can also apply some ICT knowledge of myself to
think you would be doing now?	integrate into the new knowledge and skills.
• What do your family, friends and	- my family is always support and back up all my
neighbors think of your involvement with YouthSpark??	activities and they are very active to cooperate with
What issue does your YouthSpark	all my dream and my activities.
activity address?	
What else do you think is needed to	- I want the YouthSpark training program to
be done for this issue?	expanding more than this because it is really the
 What opportunities did you get from YouthSpark that you wouldn't have 	open up activities for all the youths and even the
been able to obtain otherwise?	community people.
 What were the challenges you met in your YouthSpark activity, and how did 	- Some other topis might be adding up to be more
you overcome them?	and more updating such as Coding course aims to
What is one tip you would give to other young people who want to	apply more to all practical applications which will
work on the same issue as you? What	can benefit to life.
are your dreams now – do you have any fear of not meeting those	- No barriers to training.
dreams?	- My dream is to become a university professor. So, I
	would like to tell the others that Do not be afraid to
	follow your dreams and don't afraid to any
	problems. Ready to face the problems then your
	dream will come true.

Title	Detail
What are some of the challenges facing	- The challenges among the youths especially the
young people today that concern you	youths in the rural areas or even the marginal youths
the most?	is their self-confidence. So, if we can assure this
- How can technology make a difference	weak point our Thai youths will growing more
with this concern or improve the	because their talent will be shown up.
problem?	- Technology has helped a lot in ensuring for
- How could technology help you achieve this change?	themselves the technology as a back up tool, as the
	complementary tool or wizard to exercise, to
	perform, to show any of their talent out either
	online or offline.
Choose one of these sentences to	Follow your dreams and inspiration for future
complete:	success.

Title	Detail
Salutation and Name	Miss Innchaya Jareonsukbenja
Photographs	Micr Yout Fark Empower you be their world Re:
Contact	Facebook : Inchaya Ch
	ID Line : meenwana
	Tel: 0959901891
Country	Thailand
Occupation	Graduated Master Degree about IT, from Kingmongkut Technology University, (Bangmod)
Tell us more about yourself.	My nickname is MEEN, 27 years old. My hometown
	is Nakornrachsima province.
BEFORE JOINING YOUTHSPARK	- Currently I am a lecturer of information technology.
Tell us briefly about your life and	At Rajamangala University of Technology Isan.
school/work before joining	Nakhon Ratchasima. My extra job is a programmer ad
YouthSpark. What did/do you study? What were/are your hobbies?	website developer.
What did your family, friends and neighbours think of you	- The family seen myself as a hard-working person,
What were your dreams then?	think and act seriously.
What were your fears then?	

Title	Detail
What made you join YouthSpark?	-When there is a willingness to do what we will
Did you face any obstacles in deciding to join YouthSpark or while	succeed eventually.
conducting your YouthSpark activity?	-Indeed, the dream was to become a professional
	website development.
	- At present, I have to do my major career as a
	university lecturer. This is the reason why I don't
	have not enough time to develop their own skills as
	of my dreams.
	- I have no or never use blog site (WordPress) before.
What impact has Microsoft YouthSpark	The training provide me technical knowledge and
had for you?	understanding in the adoption business. Make it
	easier to manage and operate more systematically.
AFTER JOINING YOUTHSPARK	- If I didn't participate in this training project I might
	can use only website but no idea to integrate the
• If not for YouthSpark, what do you think you would be doing now?	marketing or business into my IT skills.
• What do your family, friends and	- It is a great project to let the youths and develop
neighbors think of your involvement with YouthSpark?	their own talents and their creativity.
What issue does your YouthSpark	- Can have more business development
activity address?What else do you think is needed to	opportunities and skills. To know and access to more
be done for this issue?	various channels, especially through its PR WordPress

Title	Detail
What opportunities did you get from	and trade online.
YouthSpark that you wouldn't have been able to obtain otherwise?	Additional marketing techniques in conjunction with
• What were the challenges you met in	the blog site.
your YouthSpark activity, and how did you overcome them?	- Have the opportunity to learn something new. Can
• What is one tip you would give to other young people who want to	see other types of business both from the IT world
work on the same issue as you?	and from all the networks among all the participants
 What are your dreams now – do you have any fear of not meeting those 	in the training. How to use ppt. to do more
dreams?	professional presentation, etc.
	- Barriers of the training is the slow Internet speed.
	And the use of plugins WordPress.
	- The model should have a blog on their site on a
	computer to download and use plug-ins.
	- My Dreams is to be the professional Web Designer,
	Web Marketing.
What are some of the challenges facing	- Because of the rapid development of technologies,
young people today that concern you the most?	it has been creating lots of communication channels
How can technology make a difference	especially among all the social media. So, all the
with this concern or improve the problem?	young generation needs to know and learn more
How could technology help you achieve	skills about all those technologies.
this change?	

Title	Detail
	- The blog site (Wordpress) with links to promote
	their products through various channels such as
	Facebook, Twitter, Google Plus, but also the lack of
	LINE and in Instagram, etc.
Choose one of these sentences to	I desire to create the professional online shops then
complete:	keeps expanding to all the world.
• "I'm inspired by"	keeps expanding to all the world.
• "I aspire to"	

Title	Detail
Salutation and Name	Mr Arthorn Yongklang
Photographs	
	Microsoft YouthSpark Empower youth to change the Realize
Contact	e-mail : <u>arthorn.yy@gmail.com</u>
	ID Line: 0610474300
Country	Thailand
Occupation	The Vocation –Technique College, Mahathai,
	Patthaya, Chonburi province
Tell us more about yourself.	- My nickname is M.I am 25 year-old, my hometown
BEFORE JOINING YOUTHSPARK	is in Nakhon Ratchasima province. My business is the
• Tell us briefly about your life and	Jewelry products and Design
school/work before joining	
YouthSpark. What did/do you study?	- Previously, I graduate the diploma at the Techinical
What were/are your hobbies?	Colleage then aplly to work in the Jewelry Store as
• What did your family, friends and	
neighbours think of you?	the product design in Nakhon Ratchasima. Later then
What were your dreams then?	I got the car accident which I lost my left arm, which
What were your fears then?	Lam you chilled on Then I need to practice my
What made you join YouthSpark?	I am very skilled on. Then I need to practice myself
• Did you face any obstacles in	

Title	Detail
deciding to join YouthSpark or while	to be the right-handed. Then I made decision to
conducting your YouthSpark activity?	apply to the Vocation-Technique College to get train
	in other vocational skills especially relevant to IT
	aims to seek more options to life to earn more.
	- My family support me because I am very good in
	design product design, so, IT may can help as a tool
	to me to work more easier or more professional than before.
	- I dream to have my own jewelry shop because I
	can design and create more value into the jewelry. I
	am still currently being the employee of the jewelry
	shop.
	- My big afraid is about the budget to invest on my
	business, I still has no idea how to make it real
	happens.
	- My reason to join this AYE training is I want to learn
	morehave more experiences about the business
	How TOI might can create more value into my
	products design and even in the future, if I will have
	my own jewelry business.
	- No problem at all.
What impact has Microsoft YouthSpark	- The training of AYE: Microsoft YouthSpark made me
had for you?	gained more skills both in IT, is holistic skills that is
	fundamental for business start up. I can apply it into
AFTER JOINING YOUTHSPARK	my works as well as thinking about my own business
	in the future.
• If not for YouthSpark, what do you	- My family is very support me to join this AYE
think you would be doing now?	training.

Title	Detail
• What do your family, friends and	- This training give me the opportunity to create my
neighbors think of your involvement	own blog because before this I use only Facebook
with YouthSpark?	to do the PR for my business, I don't know how to
What issue does your YouthSpark	use blog, so, I can create and design my own blog
activity address?	because I am very skills in design. So, I can have my
What else do you think is needed to	unique blog of myself.
be done for this issue?	- If possible, I would like the academy to train more
What opportunities did you get from	about website / blog design. How to use all kinds of
YouthSpark that you wouldn't have	online social media to help in any kind of PR and
been able to obtain otherwise?	marketing activities.
What were the challenges you met in	- My boss will be very happy because I can create
your YouthSpark activity, and how did	more PR & marketing channels to them. The sale
you overcome them?	volume can be expected to be more and more.
	My small problem is my less skills about IT, but it is
What is one tip you would give to	ok because the academy is quite fundamental that
other young people who want to	want all the newcomers/ the beginner/ the e- starter
work on the same issue as you?	to try the e- business. So, it is not difficult for me to
What are your dreams now – do you	learn.
have any fear of not meeting those	- I want to have my own Jewelry shopbefore this I
dreams?	got no idea to make it happen. But after this AYE
	training, I might try to start up with my small e- shop
	which all the products will be designed by my own.
	The cost of the investment will not that much.
What are some of the challenges facing	- The current challenges among all the youths as of
young people today that concern you	my experiences is the knowledge and skills. All
the most?	Thy experiences is the knowledge and sixto. The
	youths need to learn and practices more
How can technology make a difference	professional skills. Like myself, I used to have good
with this concern or improve the	
problem?	works, good income, but once I got the accident, my
How could technology help you achieve	skilled arm gone. I don't know what to do with my

Title	Detail
this change?	life, how to earn a living, because my knowledge and
	skills is very limited So, I need to start new form
	zero, it take quite long time to start up again. So,
	currently there are lots of opportunities for the
	youths because of the booming up of IT, the more
	access of IT to them allto the new generation. So,
	the youths needed to be trained more and more to
	use IT to empowering their own life. Then their life
	will be least risk and also gain all of any available
	opportunity surrounded.
	- Everyone is equal in the society. Just know myself
	and develop my own skills to live within society
Choose one of these sentences to	Everyone is equal in the society. Just know yourself
complete: • "I'm inspired by"	them develop your own skills then you can be one
• "I aspire to"	among the success person in this society.

Title	Detail
Salutation and Name	Mr. Thanapat Janeraksa
Photographs	Annual of the state of the stat
Contact	Facebook : thanaphat e-mail : thanaphat.janrakls@gmail.com ID Line : 0870560144
Country	Thailand
Occupation	Mahathai Vocational –Technical Colleage, Chonburi province
Tell us more about yourself.	- My name is Mr. Thanapat Janeraksa, my nickname
Use the questions below as a guide to share your background.	is Ham.I am -27year-old, being the Bangkok resident
BEFORE JOINING YOUTHSPARK	My current job is the IT shop with fixing services too.
• Tell us briefly about your life and	Before joining this training program: Youthspark. My
school/work before joining YouthSpark. What did/do you study?	life is usually the same, come to school, learn, and
What were/are your hobbies?	get back to relax. And if I have time, I will practices
What did your family, friends and neighbours think of you?	myself how to fix any electronics devices.
What were your dreams then?	- My dream is the have and to run my own business

Title	Detail
What were your fears then?	on IT related/ Electronics fixing shop.
What made you join YouthSpark?	- The family percepts myself as the Electronics fixer,
	and they believe in me.
Did you face any obstacles in deciding to join YouthSpark or while conducting your YouthSpark activity?	- There is concern that the budget for investment.
conducting your YouthSpark activity?	- I am curious to know more about business and see
	how and what I can make use from this AYE
	program.
	- This AYE project trained about the online shop/ the
	E- business and all the relevant that is necessary to
	do business, Business presentation, back up,
	accounting,etc.
	- And I also can learn from the other friends who
	join this training too. I have learned a lot from them
	and got to be friend with them.
What impact has Microsoft YouthSpark	- This AYE project can help ourselves especially
had for you?	myself to gain some more new idea about the
AFTER JOINING YOUTHSPARK	online business and also can increase our own
• If not for YouthSpark, what do you	marketing channels which can create more channels
think you would be doing now?	to us to be visible among the networks and among
 What do your family, friends and neighbors think of your involvement 	our target groups. Then I can earn more income to

Title	Detail
with YouthSpark?	my family.
• What issue does your YouthSpark activity address?	- If I did not join this AYE training, I will just do what I
• What else do you think is needed to be done for this issue?	am usually do.
What opportunities did you get from	- My Family always support me also in this AYE
YouthSpark that you wouldn't have been able to obtain otherwise?	training too. Because we all want to have our own
What were the challenges you met in	business, the e- business is the other new ways for
your YouthSpark activity, and how did you overcome them?	us to open more marketing channels and PR to us.
 What is one tip you would give to 	- The AYE training trained us to create our own blog,
other young people who want to work on the same issue as you?	easy web, and other necessary issues that can really
 What are your dreams now – do you 	start up our own business without any big fund.
have any fear of not meeting those dreams?	- We including our college needs to develop more
	continuously to develop and promoted this kinds of
	knowledge, because it is very important to the new
	or the young generation like myself and all my
	friends.
	- Problems found only about the unstable computer
	network / the internet speed.
	- We may better applied form the PC computer to
	be the computer notebook or any kind of mobile
	devices to make it more practical and real in the real

Title	Detail
	life of the new generation.
	- My dream is my own shop both online & offline.
What are some of the challenges facing	- Technology or IT is very rapidly advancing and
young people today that concern you the most?	changing more and more. Everyone especially
	youths want to use it. How can we train them to
How can technology make a difference with this concern or improve the	use it in more creative and more beneficial ways.
problem? How could technology help you achieve	- Technology or ICT fundamentally helps in
this change?	searching for any required knowledge, information.
Choose one of these sentences to	Imagination is more important than knowledge.
complete:	
• "I'm inspired by"	
• "I aspire to"	

Title	Detail
Salutation and Name	Mr Prayad Thamathong
Photographs	Curles and the land of the lan
Contact	Tel. 082-5021924
Country	Thailand
Occupation	Mahathai Vocational –Technical College, Chonburi
	province
Tell us more about yourself.	My nick name is Eed, 28 years old. My Hometown
BEFORE JOINING YOUTHSPARK	is Sisaket province. I am skilled in fixing any kind of
Tell us briefly about your life and school/work before joining	electronics devices.
YouthSpark. What did/do you study?	- Before attending this Vocation-Technical College, I
What were/are your hobbies?What did your family, friends and	am a farmer in my hometown. But once I got the
neighbours think of you?	accident I lost my both legs. So, I made decision to
What were your dreams then?	come to study in the Vocational – Technical College
What were your fears then?What made you join YouthSpark?	to train about vocational skills to earn my own living
• Did you face any obstacles in	as well as my own family.
deciding to join YouthSpark or while conducting your YouthSpark activity?	- The family considered me as a hard worker man.

Title	Detail
	Whatever is my intention, I normally success in it.
	- My dream is to open my own shop base on the
	offline shop at my hometown, then can also use the
	online channel to be more PR & Marketing channels
	form my business.
	- I think by this strategy, I will can earn more
	- I am to develop both of my IT & business skills to
	apply to my business in this coming future.
	- Obstacles while attending this AYE training is my
	fundamental skills about IT especially the computer
	is quite less compared to the electronics. But it can
	be related.
	- YouthSpark : AYE project can train ourselves to be
had for you? AFTER JOINING YOUTHSPARK	more vision about the online business with less
	investment which can also doing parallel with the
• If not for YouthSpark, what do you think you would be doing now?	offline or the general shop that we normally do it.
What do your family, friends and	- Besides it is also adding some more relevant
neighbors think of your involvement with YouthSpark?	technics/ how to train us to set up our own e- shop
What issue does your YouthSpark - Attitive address.	with non budget required.
activity addressWhat else do you think is needed to	- If I did not participate in this AYE training I will

Title	Detail
be done for this issue?	normally do what I used to do as before. I might
 What opportunities did you get from YouthSpark that you wouldn't have 	never know about the e- business and all the other
been able to obtain otherwise?	necessary issues.
 What were the challenges you met in your YouthSpark activity, and how did 	- The family agreed and encouraged to attend as
you overcome them?	well.
• What is one tip you would give to other young people who want to	- With this AYE training program it has trained all the
work on the same issue as you?	regarding management's e-stores, Microsoft made me
 What are your dreams now – do you have any fear of not meeting those 	more aware of the fundamental various techniques
dreams?	besides from the IT skills. Blog for business is the
	main outcomes as well as all kinds of e- shop
	management.
	I would like to have more time in this training.
	- We might don't have enough fundamental IT skills,
	so it be a bit slow, so it would be better to add
	more time for this training.
	- I plan to practice more often to be more skilled in
	this AYE academy. Then I can apply all those skills
	into my e-shop / e- business.
	- My dream is to have my own business both offline
	& online channel.

Title	Detail
What are some of the challenges facing	- There are still big gaps in our society especially
young people today that concern you the most?	among all the marginalize i.e. the handicaps, the
How can technology make a difference	senior citizen, etc.
with this concern or improve the problem?	- So, it would be better to use ICT to link them all
	equally. Then train them to let them make use
How could technology help you achieve this change?	from this kind of ICT as the toll especially ICT as a
	toll to help facilities any kind of business or even
	any kind of income generating activity.
	- And all access to any fundamental information
	which is necessary to all groups of people to let
	them access to all development with their own life
	long learning.
Choose one of these sentences to	If we intend to do anything seriously, we will finally
complete:	achieve in it for sure
• "I'm inspired by"	
• "I aspire to"	

Title	Detail
Salutation and Name	Mr Jinnawat Janjuang
Photographs of yourself.	Microsoft Youth Empower youth to ch Realiz
Contact	e-mail : Gafamejinnawat@gmail.com
	Facebook : GafameJinnawat
	ID Line : Gafame
Country	Thailand
Occupation	Maejo University, Chiangmai province
Tell us more about yourself.	My nickname is Fame I am 20 year-old, my hometown is Phetchaburi
BEFORE JOINING YOUTHSPARK	province.
 Tell us briefly about your life and school/work before joining YouthSpark. What did/do you study? 	My business is about any Imported fashion with pre- order.
What were/are your hobbies?What did your family, friends and	- During my students time in the 2 nd year under the
neighbours think of you?	Faculty of Economics University. May of my friends
What were your dreams then?	have seek some extra works to earn more money

Title	Detail
• What were your fears then?	aims to help relieve the burden of the family too.
• What made you join YouthSpark?	And we are also want to practice form what we are
	studying form the university. So, we dis a lot so
• Did you face any obstacles in deciding to join YouthSpark or while	business wither online and offline. Some of my
conducting your YouthSpark activity?	friends and my fiends still carry on the said business
	up to today. Myself is interested in fashion, so I have
	been doing this business since then.
	- I want to have my own business, my own brand
	But I still worry about the investment fund. Anyhow,
	I think, I still have sometimes to seek more fund, the
	partner technique might be the option to do so.
	- I am very interested in this training program
	because of its name: AYE, I want to know more
	about ASEAN, I know about the opening up of ASEAN
	so, my business might be some opportunity to join
	this new market or bigger market.
	- This AYE project trained on how to use various
	Microsoft tools and the Wordpress blogging site to
	be as the e- shop I can learn some more technique
	to update my current business.

Title	Detail
	- Both of my friend and my family are very
	supportive in joining this AYE training.
What impact has Microsoft YouthSpark	This AYE: YouthSpark training project focus on using
had for you?	any Microsoft tools to support the e- business
AFTER JOINING YOUTHSPARK	besides from creating the blog site/ website of each
If not for YouthSpark, what do you	one.
think you would be doing now?	- All kinds of fundamental skills that is needed for
• What do your family, friends and	
neighbors think of your involvement	starting up the e-business are trained. Besides they
with YouthSpark?	also trained about the online social media which is
 What issue does your YouthSpark activity address? 	very important now in running any kind of business
What else do you think is needed to	either online or offline. The presentation skills also
be done for this issue?	trained to make sure that we can do our own
What opportunities did you get from	
YouthSpark that you wouldn't have	business talk / business negotiation in this near
been able to obtain otherwise?	future.
 What were the challenges you met in your YouthSpark activity, and how did 	- Would like to add more / train more about How To
you overcome them?	create the attractive blog / web
What are your dreams now – do you	- Wordpress blog still have some limitation, it was
have any fear of not meeting those	blocked .so, there might be some further options
dreams?	besides form this Wordpress to support as the e-
	business platform.
	- My dream isif I can have my own business, then I
	can taking care of my family better than currently.
What are some of the challenges facing	- Currently, most of the Youths spend too much
young people today that concern you	

Title	Detail
the most?	time on the IT, especially on any kinds of online
How can technology make a difference with this concern or improve the	social media. So, they needed to be trained about
problem?	how to use it more positive and benefit more to
How could technology help you achieve this change?	their life. And also how to protect themselves from
	any kind of abuses from the Internet world, etc.
	- Fundamental skills about HOW to use internet to seek any demanded information by their own, how to use internet to train / to learn by themselves in any particular topics that they want, etc.
Choose one of these sentences to	Where there is a will there is a way (Success)
complete:	

Title	Detail
Salutation and Name	Miss Natticha Kongmuang
Contact	e-mail : pyy2554@hotmail.com
	Facebook : Plai Nutnicha
	Tel: 090-7840722
Country	Thailand
Occupation	I am under study the Upper Diploma of Vocational
	College, 2dn year at the Vocational College of
	Phetchaburi province.
Tell us more about yourself.	My nickname is Plai, I am 18 year-old, My hometown
BEFORE JOINING YOUTHSPARK	is in Phetchaburi province.
 Tell us briefly about your life and school/work before joining 	- My businesses is selling the Fresh Soybean Milk.
YouthSpark. What did/do you study?	Before attending this course will learn normally.
What were/are your hobbies?	After all my learning, my spare time to help parents.
• What did your family, friends and	, we are my commis, my spare time to neep parents.
neighbours think of you?	To help Grandmother to do the Fresh Soybean milk
• What were your dreams then?	

Title	Detail
What were your fears then?	to sell in the evenings and weekends markets.
 What made you join YouthSpark? Did you face any obstacles in deciding to join YouthSpark or while conducting your YouthSpark activity? 	- Before I join this AYE training program, my main activities is mostly spending on study, and help my grandmother to produce the Fresh soybean milk to sell in the open market everyday as well as the weekend market. I also help my parent to do any kind of family house works. - I am the active girl of the family, I am a good student. My family never worry about my study, they do know that I will graduate soon and get well job, well income to help them soon. We are also thinking about seeking a job and some money then will continue my study at the Bachelor Degree in the near future. - I would like to have my own business, and I might try to topping up the Fresh Soybean milk business of my grandmother and my family because many people say that it is very good, if we can develop more. I think we can earn more and make it more modern and professional in the way of local wisdom of my grandmother. - I joined this AYE training project because they announced that it will be about the How to use IT to help starting up the business or to help in doing more developing the current business to be more modern, more visible, and more accessible. The blog/ website is the main motivation which I want to learn as well as all kinds of online social media too.
What impact has Microsoft YouthSpark had for you?	- I heard that this project is to provide basic
Tiau for you?	knowledge about the use of technology: IT to start

Title	Detail
	up e- business as well as other IT tools and skills for
AFTER JOINING YOUTHSPARK	the e- business.
If not for YouthSpark, what do you	- If I didnot got a chance to attend this training, I will
think you would be doing now?	miss the chance to know about the e- business and
What do your family, friends and	how to do it easily. How to create my own blog, my
neighbors think of your involvement	own web. I think this is very important for me to
with YouthSpark?What issue does your YouthSpark	topping up my family business soon.
activity address? What else do you	- Family supported me to join this training because
think is needed to be done for this issue?	they also very curious to know more about How we
What opportunities did you get from	can develop our family business because I am the
YouthSpark that you wouldn't have been able to obtain otherwise?	knowledge leader of the family, they want me to try.
What were the challenges you met in	- This AYE: YouthSpark training can spark my idea a
your YouthSpark activity, and how did you overcome them?	lot, it can let me thinking further in a more creative
What is one tip you would give to	way instead of doing the same as of my family has
other young people who want to work on the same issue as you?	been doing it for long.
What are your dreams now – do you	We might have more time to stay at home and make
have any fear of not meeting those dreams?	as of any pre- order. I think this might be the
	innovation for our family. So, we all can have more
	time to stay at home together and myself can also
	work somewhere else as well as helping them.

Title	Detail
	- I want to learn more about How to Sell
	onlineHow to run a successful business
	- For the Wordpress blog found easy but also some
	problem, I think there might also have some other
	platforms to offer for us too.
	- The dream is to use IT to develop more about our
	family business.
What are some of the challenges facing	About the challenges of the youths today, they are
young people today that concern you the most?	quite got less train to read and analyze about all
How can technology make a difference	kinds of media especially the IT media. So, this
with this concern or improve the problem?	affected to be more and more consumerism among
How could technology help you achieve	all the youths currently. All the academic institutes
this change?	at all levels must train or educate them more and in
	time.
Choose one of these sentences to	Everyone can be the success person, if they work
complete:	hard enough

Title	Detail
Salutation and Name	Mr. Wisit Kantapong
Photographs	
	Microsoft Youth Empower youth to
Contact	e-mail : Raygoruk@gmail.com
	Facebook : Fukimmy
	ID Line : FUKIMMY
Country	Thailand
Occupation	I am under study at the university. My major is
	Industry and technology at the Rajamangala
	University of Technology Rattanakosin campus.
Tell us more about yourself.	- My nickname is KIM, I am 23 year-old, and my
BEFORE JOINING YOUTHSPARK	hometown is Nakhon Si Thammarat province. My
 Tell us briefly about your life and school/work before joining 	business is selling thai snack (karipuff)
YouthSpark. What did/do you study?	- The dream is to open an online store of my own
What were/are your hobbies?What did your family, friends and	by making it to be more professional and more
neighbours think of you?	fame.
What were your dreams then?	

Title	Detail
What were your fears then?	- My worry is about lots ofcompetitors in this
What made you join YouthSpark?	business. So, the online platform might be the other
Did you face any obstacles in deciding to join YouthSpark or while	developing stage of my family business.
conducting your YouthSpark activity?	- The reason to join this AYE training is I want to
	stratmy e- shop as well as see more opportunites to
	about market. Also about the ASEAN market too.
What impact has Microsoft YouthSpark	- This project affects directly to my family business
had for you?	because I want to open more marketing channels to
AFTER JOINING YOUTHSPARK	all my target grpuos either the current ones or the
• If not for YouthSpark, what do you	new ones. I can accept the order online as well as
think you would be doing now?	do anytime online social update about all my news
What do your family, friends and neighbors think of your involvement	products/ new ingredients.
with YouthSpark?	- If I didn't join this training, I might can not see the
• What issue does your YouthSpark activity address. What else do you	new opportunity which totally no cost to pay.
think is needed to be done for this	Besides, the trainers group is also willing to help
issue?What opportunities did you get from	after the training has finished.
YouthSpark that you wouldn't have been able to obtain otherwise.	- I would like to train more about the Marketing
What were the challenges you met in	strategies, more IT relevant skills and Coding. I think
your YouthSpark activity, and how did	I can make use from it or apply from it to my
you overcome them?	
What is one tip you would give to	business development.
other young people who want to	

Title	Detail
work on the same issue as you?	- Also more about How To create more attractive
What are your dreams now – do you have any fear of not meeting those	and motivated to all the target groups.
dreams?	- We are trained to use IT to search for any
	information that we want, so we can also search for
	the expert in the topics which we want, etc.
	- I myself and my family want to develop further on
	our own business because we have our won recipes,
	we can produce it by ourselves. So, we need IT to
	help it more modern and reach out.
What are some of the challenges facing	- The current youths are mostly want to explore
young people today that concern you the most?	their own life by jumping into the big cities to seek
	their own job as employees especially in Bangkok, in
	the big and famous companies or organizations. But
	to stay in the big cities is very hard, we need to pay
	everything and left our family behind. Myself, I want
	to stay at my own hometown, I want to apply all my
	knowledge develop my own community, to develop
	my own family business ad wisdom. I think, today it
	is more easy if we know how to use or how to apply
	IT as a tools to help us in any kind of development.
	IT can help reduce lots of costalso reduce lot of

Title	Detail
	time in any travelling back & forth, etc.
	- We can produce or work in our own small
	community but can sell worldwide, so if we have
	our real expertise, we have our own identity, I think,
	we can easily develop our own family / community
	business to be world known without any migration
	to any big cities like the others.
	- My dream is to have an online store to sell our
	own products with our own identity, our own
	wisdom, and also can create more income
	generating inside our own community,.To add extra
	income for themselves and their families.
	- ICT / IT can make it happens if we start to train the
	new generation or the current youths to know more
	about IT and how to apply it to create their own
	business base on their own talent and own local
	wisdom.
Choose one of these sentences to	If our intention and commitment to success at
complete:	everything went well.

Title	Detail
Salutation and Name	Mr. Suriya Pimpa
	TO AND THE STATE OF THE STATE O
Contact	Email : Patsck@hotmail.com
	Facebook : Suriya Phimpha
	Line : meesp4576
Country	Thailand
Occupation	Romkla School, Burirum
Tell us more about yourself.	Nicknamed Sau (Tiger), 17 years old, is educating at
	the 5th Grade at Romkla Burirum school.
BEFORE JOINING YOUTHSPARK	My parents' career is farmers. Personally, I like to do
Tell us briefly about your life and	all kinds of activities in school especially about any
school/work before joining YouthSpark. What did/do you study?	kind of artisan works and activities such as the
What were/are your hobbies?	invention Artisan Flower bouquet, traditional dance,
What did your family, friends and neighbours think of you?	show dance relevant to the art culture of the
	Northeast, Thailand.

Title	Detail
What were your dreams then?	The participants learned about all kinds of using
	Microsoft tools and principles to be applied along
What were your fears then?	with the YouthSpark project. How to use ICT
What made you join YouthSpark?	technology to manage and operate any level of the
	online business especially the new starting up ones
Did you face any obstacles in deciding to join YouthSpark or while	as well as any other existing business.
conducting your YouthSpark activity?	My family considered Youthspark as the good project
	because we expect to learn more about how to use
	ICT / technology to help manage our business to be
	more effective and more opportuntiies access. So,
	my family is very strongly supported me to join the
	YouthSpark Program.
	My dream is to have a business of their own. And
	even to seek more poหsible good job for myself
	then I can help ease the burden of my parents as
	well as earn more money or extra income to my
	family.
	The challenges isin the business world, there are
	always lots of changes, lots of competitors, lots of
	budget concerns and networks. Still lots of

Title	Detail
	challeanges ahead and along in running our own
	business. So, ICT might be the other tools to help
	all better.
	My reason to participated in this Youthspark project
	is to learn more about using / applying ICT/ new
	technology to help manage and reduce problems
	associated with running a business. And also myself
	and my family also want to help the community to
	set up our own online community shop, so all the
	community members who have their products, they
	can access their own marketing channels compared
	to none / least previously.
	The Problem in joining this Youths park program is too short of time, it should be more extra time to train more and trail more to make sure that all the trainees can set up their own & real e- shop by their own.
What impact has Microsoft YouthSpark	Microsoft YouthSpark project has direct benefits for
had for you? Please respond to 3- 5 questions which	self to topping up my own ICT skills, to my family to
are most relevant to you.	see more possible markets, to my community
	especially our online stores. So that this project will
	help more development to apply ICT/ technology

Title	Detail
	into my community e- shop / e- store. So, all the
	benefits can affected to all the community members
	as a whole.
AFTER JOINING YOUTHSPARK	
If not for YouthSpark, what do you	If I did not participated in this Youthspark program, I
think you would be doing now?	will run my daily life as it was and as it is Study,
What do your family, friends and neighbors think of your involvement	practice my traditional dances with friends and
with YouthSpark?	groups, So, after I got trained in this Youthspark
What issue does your YouthSpark	program, I have learned more new perspectives
activity address? ม What else do you think is needed to be done for this	about how to use / apply ICT / technology into all
issue?	kinds of my cultural / artisan basis activities.
What opportunities did you get from	
YouthSpark that you wouldn't have	
been able to obtain otherwise?	My family fully support me to join this Youthspark
What were the challenges you met in	
your YouthSpark activity, and how did	training program because they are sure that ICT /
you overcome them?	technology is very necessary for all especially about
 What is one tip you would give to other young people who want to 	how to use ICT to be applied into the earn a living
work on the same issue as you?	activities.
What are your dreams now – do you	
have any fear of not meeting those	This Youthspark program is very great for us as well
dreams?	as for the other youths in the community especially

Title	Detail
	during their holiday time. Because all youths
	mostly have free time so, they can learn more things
	about ICT then they might can use it to find a job or
	apply to their other activities of their schools, their
	families, and their community.
	They will have more ideas and confidence in using /
	applying ICT into their existing activities/ business.
	Especially about how to use ICT to seek and access
	to all kinds of possible marketing channels ever than
	before.
	The opportunity to participate in the YouthSpark
	project has been a great experience. Friendships and
	networks have formed besides from learning more
	new things about the how to use technology in a
	more specific issue of e- shop / e- business.
	My dream is to become an archaeologist or a
	community tourguide because I myself born in

Title	Detail
	Buriram. I want to disseminate all kinds of Burirum's
	heritage especially about art and culture to be more
	recognized by people around the world.
What are some of the challenges facing	In view of myself, all the youths especially the
young people today that concern you	youths in the country are quite worried and
the most?	concerned about ICT/ new emerging technology. We
	all want to learn and to use it at the best we can.
How can technology make a difference	But it seems to be quite less opportunity for us. If
with this concern or improve the	we can be trained properly about ICT usage, I am
problem?	sure that there will be no different between the
	rural and urban youths in using and applying ICT for
How could technology help you achieve	all of their betterment.
this change?	I believe that many people have their own
	challenges and have to confront all kinds of
	challenges daily. I am sure that the positive thinking
	and knowing how to confront with it will be the
	sustained way of all kinds of solutions either the
	personal challenges or any bigger challenges.
	Technolgy / ICT can give use more lesson learned to
	see the others. So, it is good if all the youths can
	access more ICT and learn how to make use from
	ICT because not only themselves to gain benefits
	from it also their family and their community as a
	whole. Then finally all will come up to be their own

Title	Detail
	development.
Choose one of these sentences to	YouthSpark program give us more ICT knowledge
complete:	and skills, friends, network, and most important is
• "I'm inspired by"	the new ideas, new perspectives of the outside
• "I aspire to"	world that is very huge compared to our current
	world in the community.

Title	Detail
Name	Miss Pheedarat JuThong
Contact	e-mail : nnhuiinzk@gmail.com
	Facebook : Nnhuii Ducky
	ID Line : nzkduckz
	Web: nhmhomemad.wordpress.com
	handmadeio@nhmhomemadeshop
Country ประเทศ	Thailand
Occupation	Studying at the 3 rd year of
	RachamanklalaRatanakosin, Prajuabkirikan province
Tell us more about yourself.	Nickname is Nui. 21-year-old, hometown is
BEFORE JOINING YOUTHSPARK	Prajuabkirikan province. My product is handmade
Tell us briefly about your life and	Bags, and screen T-shirt.
school/work before joining	
YouthSpark. What did/do you study?	
What were/are your hobbies?	

Title	Detail
	Prior to attend this Youthspark training, I am studying
What did your family, friends and	in 3rd year, Major in Industrial and Technology
neighbours think of you?	Rajamangala University of Technology Rattanakosin.
What were your dreams then?What were your fears then?	During free time form the study, I would like to find
	extra money to less burden from my parent. So I
	select to produce handmade bag and the screen T-
	shirt.
What made you join YouthSpark?Did you face any obstacles in	My family seen myself as the diligent, and cheerful
deciding to join YouthSpark or while conducting your YouthSpark activity?	youth.
	My dream is to open my own shop and made it as
	the professional one which can earn more to myself
	and my family.
	The concern is that investments in store openings
	and customers with more choices to consumers.
	The reason to participate in this Youthspark Training
	is to open my own online store to add more
	marketing channel to my products.
	No barriers in participation in this YouthSpark
	triaining, because I have my own intention to attend.

Title	Detail
What impact has Microsoft YouthSpark	This Youthspark training is really affected to myself
had for you? Please respond to 3- 5 questions which	and my income. Because normally, I sell my
are most relevant to you.	products : handmade bag & T Shirt screen only in
	the open market. The only channel besides from the open market is also Facebook. But after the
AFTER JOINING YOUTHSPARK	Youthspark training, I can have my own blog which I
If not for YouthSpark, what do you	can create & update any new products and talk
think you would be doing now?	more to my customers. And also can link more
	channels to all my prospects to see my products
	more.
 What do your family, friends and neighbors think of your involvement with YouthSpark? What issue does your YouthSpark activity address? 	If I didn't join this Youthspark training, I will not have any new knowledge and skills to develop myself, my perspectives, my networks and friends. I also got train in presentation skills to speak to more people with more confidence. I think I can get lots of opportunities from this this Youthspark training.
 What else do you think is needed to be done for this issue? What opportunities did you get from YouthSpark that you wouldn't have been able to obtain otherwise? 	My Family support me to join this Youthspark training. Because I will can learn more and have more ability to apply new knowledge about ICT and Business start up with ICT to be applied into my
What were the challenges you met in	current business and topping up my dream.

Title	Detail
your YouthSpark activity, and how did	My family is quite poor, I don't have any investment
you overcome them?	for my business. So when there is any channel to
	promote my small business and don't require much
	money to invest on it. So, this is really interested by
What is one tip you would give to other young people who want to	myself and also I can also reduce some cost form
work on the same issue as you?	going out to sell in all open markets. Because my
What are your dreams now – do you have any fear of not meeting those	e- shop is also open round the clock and everyday
dreams?	with no cost at all.
	The contents which I have learned is about How to
	sell online, hoe to use ICT to start up the e- shop
	and e- business. And how to do any kind of online
	marketing and presentation.
	I can gain more opportunity to learn more new
	modern thing, to start up my onw e- shop and to
	add more marketing channels to mu own business
	too. Then there are more potential for me to gain
	more income then I can give some of my own
	money to help my parent too.

Title	Detail
	Some obstacles and difficulties in using Wordpress
	because of some blocks and access. Also the time
	constraints due to many contents to be trained.
	My dream is to have my own professional business
	both online & offline. But I found that there are
	many competitors in the similar business. So I need
	to learn more and develop more all the time.
What are some of the challenges facing	The current challenges among all youths islots of
young people today that concern you the most?	them jumping into the online business. Some of
	them even don't know anything relevant to the
How can technology make a difference with this concern or improve the	online business. They do it because many of their
problem?	friends can do it. Everyone want to have more
How could technology help you achieve	income but they needed to be trained about laws,
this change?	regulations relevant to the online business especially
	the copyright law, etc.
	and the law.
	Technology / ICT can help in finding more
	information about products, design, lesson learn /
	success cases. We can learn from them as the

Title	Detail
	guideline then develop to be our own.
Choose one of these sentences to	Determination to success and make it happens.
complete:	
• "I'm inspired by"	
• "I aspire to"	